



## Manage client relationships at distance

The difficulty of meeting in person our customers during the pandemic has increased the necessity to re-think on how we can regenerate our way of dealing with our Customer by leveraging the digital technology at our disposal. This series of Webinars ranges from transforming traditional Customers meeting into Virtual one and how to organize Clients event virtually.

### Webinar 2 hours

This introductive Webinar proposes new approaches to maintaining relationships with existing customers and suggests new ways to engage with prospect customers in a virtual way.

Based on the experiences and best practices of fellow RISE UP experts in **Client Relationship**, this introductory Webinar offers a space of reflection for those who want to transform their approach in managing their client relationships through technology

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### Webinar 4 hours

In addition to the objectives and content of the 2-hour Webinar, this Webinar offers the possibility to explore the landscape of new **technological resources**. In this webinar we will:

- ✓ Rethink and reformulate your **customer communication strategy**.
- ✓ Learn **how to make the most out** of the technological resources at our disposal.

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### Webinar 8 hours

In addition to the content of the previous Webinars, you can learn from markets best practice and to create with the assistance of the Webinar Facilitator your own new digital Client Experience. During this Webinar you will:

- ✓ Be inspired by an Leader of an American multinational company which has **transformed the entire system of traditional in presence Client Events into the Virtual ones**
- ✓ Receive **tips and suggestions** to generate a new way of digital communication dedicated to your Customers.

