



## New internal communication

The internal communication of the organizations today obliges the organizations to rethink the way they communicate own key values and inform resident employees as well as the one that work remotely. The use of innovative technological solutions will be presented to create new approaches to reach out the employees and engage in the life and the activities of the organization.

Especially in the post pandemic times, it is a must that organization redefine the way to refresh their traditional way of communicating with own employees and stretch themselves for innovation.

### Webinar 2 hours

This introductive Webinar is focused on the **internal digital communication** theme:

- ✓ The digital internal communication as a strategic **tool for guiding contemporary organizations** in difficult times.
- ✓ Digital internal communication as a tool for **social integration between resident and remote employees**.

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### Webinar 4 hours

In addition to the objectives and content of the 2-hours Webinar, we propose to deepen the subject by reflecting on **tools and systems** currently available:

- ✓ Innovative tools for new digital communication within a company.
- ✓ **Design and develop digital communication systems** for social integration while increasing the sense of belonging of your employees

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### Webinar 8 hours

This Webinar expands the objectives of the previous two and offer the opportunity to the participants to redesign own **internal communication system with a digital twist**. The Webinar Facilitator will assist the participant to create a coherent communication plan to be tested within their organization. A follow up webinar is foreseeable for those who want to receive a feedback on the internal digital communication activities tested in their organization as result of this webinars.

